

ANNUAL REPORT
2023



Ronald McDonald
House Charities®
Central Ohio

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OUR MISSION

At RMHC, we provide essential services that remove barriers, strengthen families and promote healing when children need healthcare.

OUR MISSION

2023

AT A GLANCE



Served over **4,324 families** with an average stay of **7 nights**.

Raised **\$7,471,197** for Operations and **\$3,718,945** for our Combined Campaign through fundraising and events throughout the year.

In 2023 RMHC of Central Ohio completed the largest expansion project in our history - a transformational campaign that nearly doubled the building's size and increased the number of families able to be served.

KEEPING FAMILIES CLOSE
KEEPING FAMILIES CLOSE
KEEPING FAMILIES CLOSE



IN 2023, WE BEGAN A NEW CHAPTER.

Since 1982, the Ronald McDonald House in Columbus, Ohio has provided one million nights of rest for families of seriously ill, hospitalized children. In order to serve even more families, RMHC of Central Ohio embarked on the largest expansion project in our history - a transformational campaign to provide a million more nights of rest for families when they need it most.

This major expansion of the Ronald McDonald House began as a vision in 2016 as part of our strategic planning process. With the impending growth of hospital systems in Central Ohio, our Board and Leadership Team saw a need for more space to house families of seriously ill children in our community. The Columbus Ronald McDonald House was already full nearly every day. So, to keep up with demands, a plan was put in place to expand capacity and 2023 was selected as the target year for the expansion to be complete.

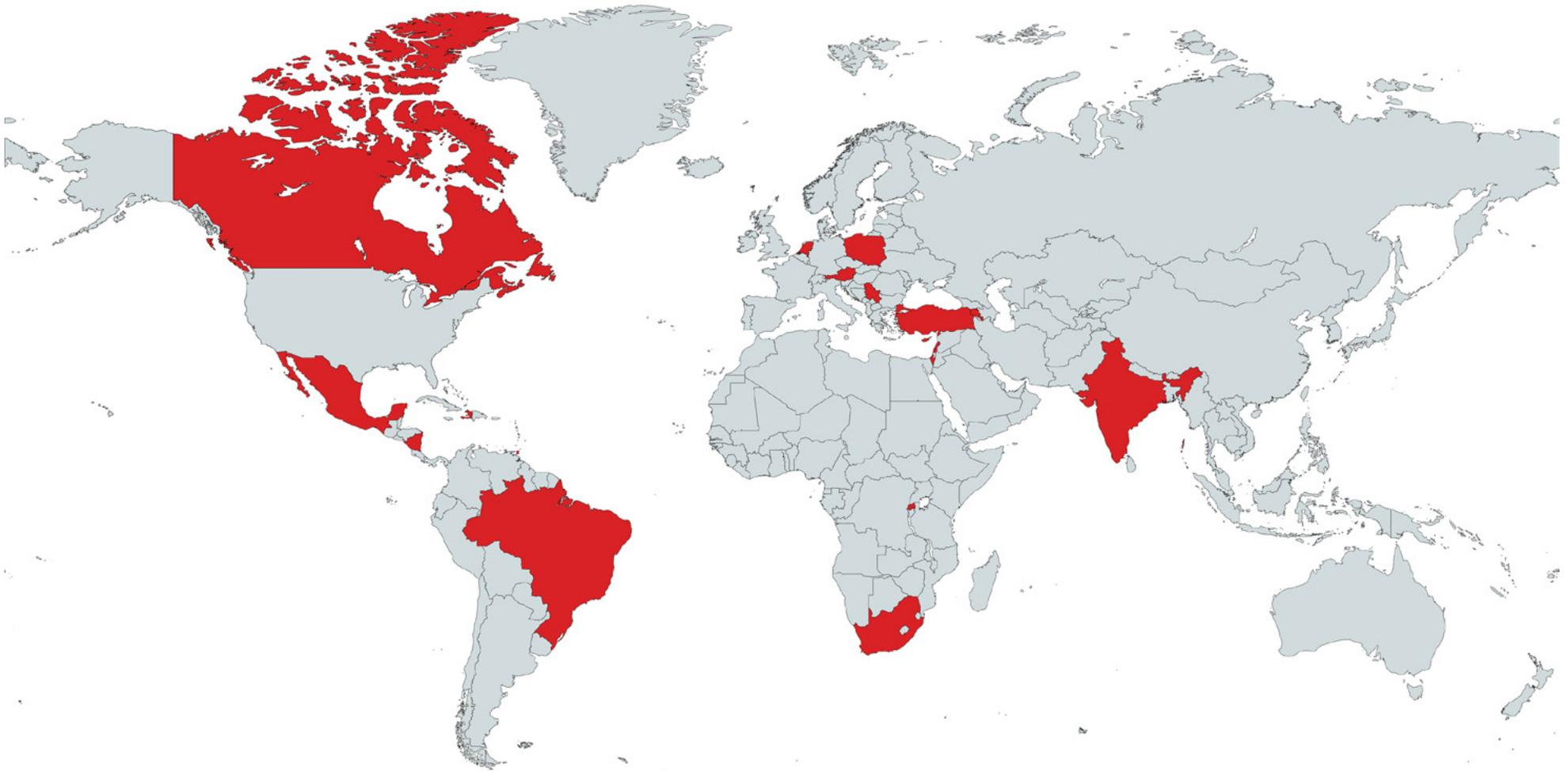
As one might imagine, a project like this is no small feat. A tremendous amount of funds was needed to facilitate the building project that would double the square footage of the Ronald McDonald House. An ambitious plan was created to raise what became \$42 million. And as fate might have it, the Combined Campaign, called A Million Reasons, was launched in 2020, only one week before the first COVID-19 lockdown.

Undeterred by the pandemic, CEO and Executive Director Dee Anders, along with leadership from Tom Feeney, campaign Chair, and the Board of Trustees, forged onward as originally planned. That turned out to be a blessing in disguise. People in the community were desperate for something to get behind, and they rallied around the mission of RMHC.

From that moment until now the building took shape, providing a total of 206 guest rooms, a new kitchen and dining facility, an event space, new offices for our staff, and a beautiful outdoor space for our guests. The Ronald McDonald House will now be able to provide critical housing and services to 206 families every night, a total of 6,500 families per year.

INTERNATIONAL FAMILIES WHO STAYED WITH US

In 2023, RMHC of Central Ohio served 38 different families from 18 international countries.

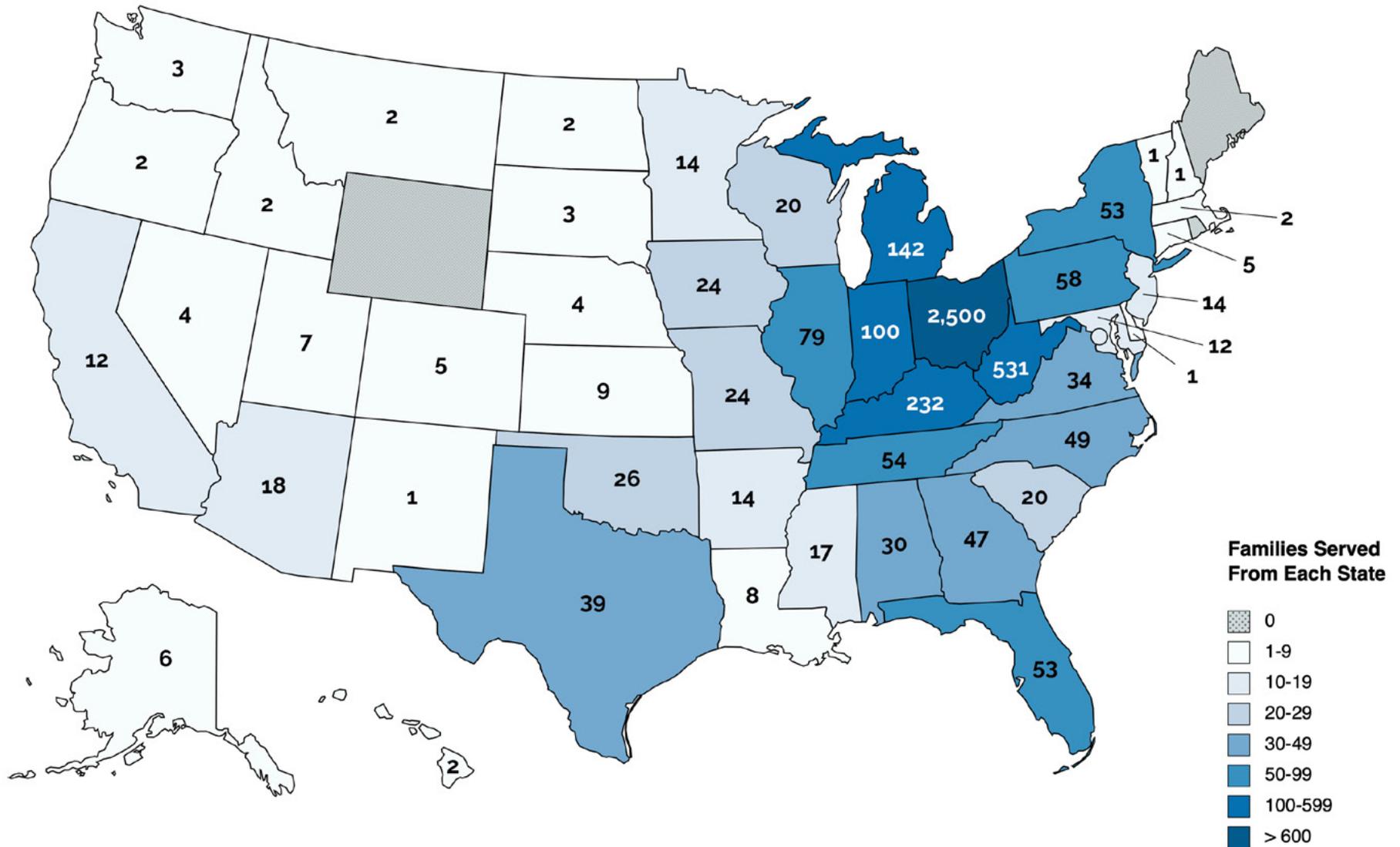


Families from the following countries were serviced in 2023: Armenia, Austria, Brazil, Canada, Cyprus, Haiti, India, Israel, Lebanon, Mexico, Netherlands, Nicaragua, Poland, Rwanda, Serbia-Montenegro, South Africa, Trinidad and Tobago, and Turkey

UNITED STATES

FAMILIES WHO STAYED WITH US

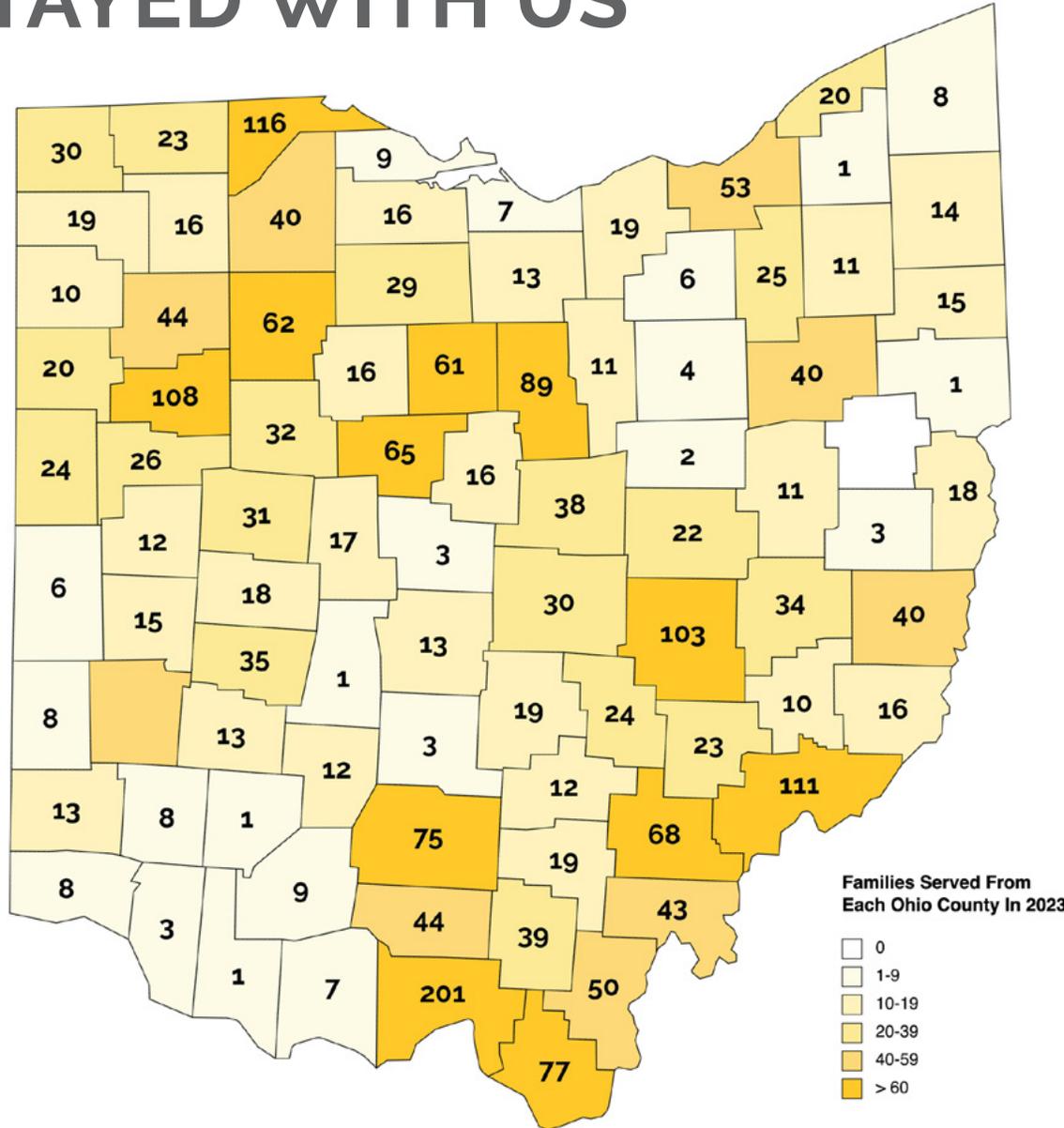
In 2023, RMHC of Central Ohio served 4,286 families from 47 different states.



OHIO COUNTIES

FAMILIES WHO STAYED WITH US

In 2023, RMHC of Central Ohio served families from every single county in Ohio but one.



FAMILIES SERVED FROM EACH OHIO COUNTY IN 2023

Adams	7	Licking	30
Allen	108	Logan	31
Ashland	11	Lorain	19
Ashtabula	8	Lucas	116
Athens	68	Madison	1
Auglaize	26	Mahoning	15
Belmont	40	Marion	65
Brown	1	Medina	6
Butler	13	Meigs	43
Carroll	0	Mercer	24
Champaign	18	Miami	15
Clark	35	Monroe	16
Clermont	3	Montgomery	52
Clinton	1	Morgan	23
Columbiana	1	Morrow	16
Coshcoton	22	Muskingum	103
Crawford	61	Noble	10
Cuyahoga	53	Ottawa	9
Darke	6	Paulding	10
Defiance	19	Perry	24
Delaware	3	Pickaway	3
Erie	7	Pike	44
Fairfield	19	Portage	11
Fayette	12	Preble	8
Franklin	13	Putnam	44
Fulton	23	Richland	89
Gallia	50	Ross	75
Geauga	1	Sandusky	16
Greene	13	Scioto	201
Guernsey	34	Seneca	29
Hamilton	8	Shelby	12
Hancock	62	Stark	40
Hardin	32	Summit	25
Harrison	3	Trumbull	14
Henry	16	Tuscarawas	11
Highland	9	Union	17
Hocking	12	Van Wert	20
Holmes	2	Vinton	19
Huron	13	Warren	8
Jackson	39	Washington	111
Jefferson	18	Wayne	4
Knox	38	Williams	30
Lake	20	Wood	40
Lawrence	77	Wyandot	16

PROGRAMS



Ronald McDonald House®

Children who are hospitalized need the security of having their parents near them. Staying at the hospital around the clock can be a tremendous challenge. That is why the Ronald McDonald House gives families a home-away-from-home right across the street from Nationwide Children's Hospital. The reality of having a hospitalized child can be one of the most stressful experiences a family can endure. Add to that the challenge of being far from home, in a foreign environment, and stress can mount even more. What we are able to provide at the Columbus Ronald McDonald House is a bit of stability in the midst of challenging circumstances. Families can stay together only steps away from their hospitalized child who needs them near. Moms and dads, brothers and sisters, and extended family can call the House their home-away-from-home for as long as their child is receiving treatment at the hospital.



Ronald McDonald Family Room® at Riverside Methodist Hospital

Ronald McDonald House Charities of Central Ohio has partnered with OhioHealth to operate Central Ohio's first Ronald McDonald Family Room. This space serves as a respite for families with babies & children receiving medical care at OhioHealth Riverside Methodist Hospital. We provide a relaxed space for families to grab a snack or a drink, take a shower, do a load of laundry, or take a quick break just steps from their inpatient child, if only for a few moments.

Ronald McDonald Family Room® at Big Lots Behavioral Health Pavilion

When families walk into the Ronald McDonald Family Room at Big Lots Behavioral Health Pavilion at Nationwide Children's Hospital, we want them to forget they're in a hospital. Centrally located in the Pavilion, the Ronald McDonald Family Room offers families a place to rest and regroup while remaining close to their child by providing a welcoming, homelike environment.



Ronald McDonald Care Mobile®

The Ronald McDonald Care Mobile is a state-of-the-art pediatric clinic on wheels. Designed from the ground up to meet the specific well-care and treatment needs of children, it is staffed by pediatric doctors and nurses from Nationwide Children's Hospital, one of "America's Best Children's Hospitals" as ranked in U.S. News & World Report. Providing services at little or no cost to the patient, the Care Mobile virtually eliminates financial and geographic barriers to healthcare access. All insurances including Medicaid are accepted. It also reduces the strain placed on local emergency rooms by families using them for non-emergency care. Working in partnership with your community's healthcare leaders, the Care Mobile bridges gaps between underserved children and local communities. It travels to locations that your community identifies as lacking in pediatric resources or under utilizing existing ones.

PROGRAMS

2023

YEAR IN REVIEW

RMHC of Central Ohio provides essential services that remove barriers, strengthen families and promote healing when children need healthcare.



Ronald McDonald House

Average stay: **7 nights** | Longest stay: **916 nights** | **89,187 total** nights provided



4,324 families stayed at the House in 2023, from **47 U.S. states** and **18 international countries.**



387 Meal groups fed our families (that's *WITHOUT a kitchen for 4 months!*)



145 programs and activities were offered to House guests, and **492 sessions** were offered throughout the course of the year.



There were a total of **105 project groups** who came in to volunteer.

122 people volunteered on a weekly or bi-weekly basis, and over **52,000 hours** were donated by loyal volunteers in 2023.



Completion of the largest expansion in our history.



955 vehicles were sold for the RMHC Vehicle Donation Program, which raised **\$677,860.**

\$972,769 was raised by the McDonald's **Round-Up Campaign** for RMHC of Central Ohio.



RMHC of Central Ohio held **9 signature events** that raised **\$1,350,685.**

Many **community fundraisers** held on behalf of RMHC of Central raised **\$362,369.**



Ronald McDonald Care Mobile

1,273 children were seen by a doctor on the Care Mobile.

1,059 vaccines were provided to children in 2023.



Ronald McDonald Family Rooms

12,413 individuals were served at the two Family Rooms in Columbus.

220 programs and activities were offered to families utilizing both Ronald McDonald Family Rooms.

Donate, volunteer and learn about other ways you can make a difference at rmhc-centralohio.org



Ronald McDonald House Charities®
Central Ohio

AN OVERFLOW OF GENEROSITY

GENEROUSLY KEEPING FAMILIES CLOSE®

Ronald McDonald House Charities of Central Ohio relies on the generosity of individuals and organizations in the community to serve families. By supporting our core programs of the Ronald McDonald House, Ronald McDonald Care Mobile, and Ronald McDonald Family Rooms, the community of Central Ohio is generously caring for families in their time of need.

Did you know that it costs our organization one hundred dollars per guest room, per night to operate the Ronald McDonald House? So, every time a donation of one hundred dollars is made to RMHC of Central Ohio, a family is provided the gift of togetherness during their child's hospitalization.

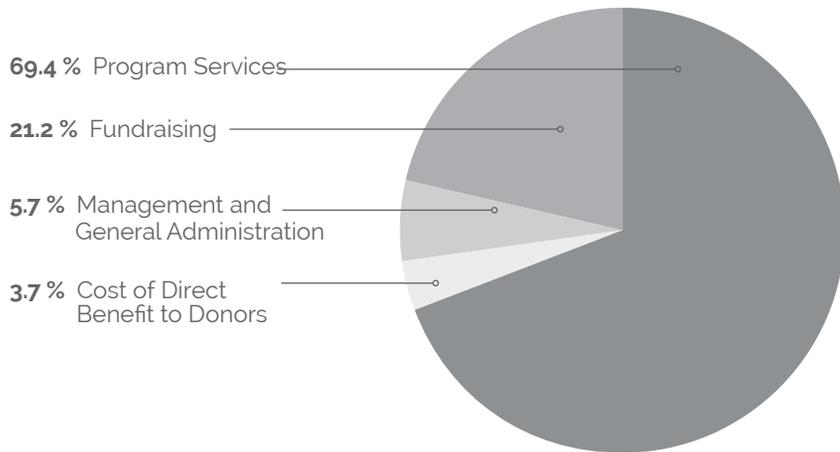
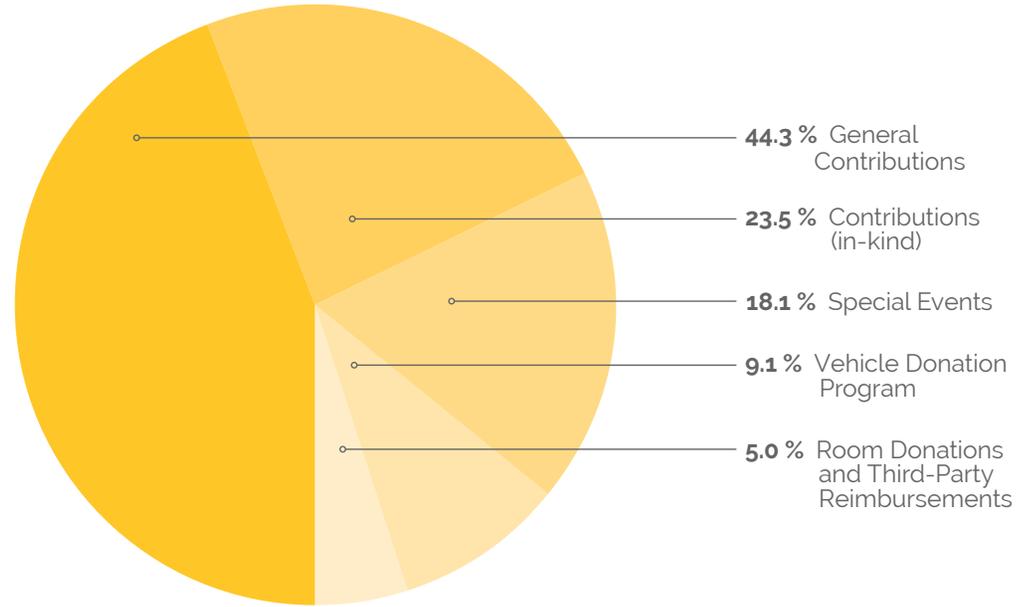
We sincerely appreciate the extremely generous financial support that our organization received in 2023. Together, we are keeping families close.



SUMMARY OF REVENUES & EXPENSES

2023 REVENUE & OTHER SUPPORT

General Contributions	\$ 3,312,316
Contributions (in-kind)	\$ 1,758,474
Special Events	\$ 1,350,685
Vehicle Donation Program	\$ 677,860
Room Donations & Third-Party Reimbursements	\$ 371,862
TOTAL REVENUE	\$ 7,471,197
<i>Combined Campaign Contributions</i>	<i>\$ 3,718,945</i>



2023 EXPENSES

Program Services	\$ 4,273,456
Fundraising	\$ 1,309,705
Management and General Administration	\$ 351,838
Cost of Direct Benefit to Donors	\$ 226,707
TOTAL EXPENSES	\$ 6,161,706

2023 NET ASSETS END OF YEAR

Without Donor Restrictions

With Donor Restrictions

Total

NET ASSETS END OF YEAR

\$ 31,759,993

\$ 36,180,158

\$ 67,940,151

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