

NAMING

opportunities



**Ronald McDonald
House Charities®**
Central Ohio

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Ronald McDonald House Charities® of Central Ohio is a 501(c)(3) not-for-profit organization.

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NAMING OPPORTUNITIES



Every day, hundreds of families with seriously ill children find much needed comfort at the Columbus Ronald McDonald House – at a time when they need it most. Thanks to the generosity of the Central Ohio community, the House provides comfortable bedrooms, quiet spaces where parents can find solitude, play areas where kids can be kids, and a dining area serving home-cooked meals and snacks.

One of the most enduring ways to show your support and generosity to these families is to name a space in the Ronald McDonald House.

The House needs your help

As medical bills pile up, most of our families cannot afford to stay in a hotel for days, weeks, or even months. They're asked for a \$20 donation per night, but no family is ever turned away due to inability to donate. Our actual cost is \$100 per

room, per night, with guests contributing an average of \$6.00 per night. We need your help to continue providing these services. More than 90% of our operating revenue comes from individuals, corporations and foundations.



The Perfect Gift, the Greatest Tribute

Naming opportunities at the Columbus Ronald McDonald House are the most appreciated of gifts – a great way to pay tribute and honor friends and loved ones.

- Your children • An anniversary • A birthday
- In honor of your clients or employees
- The memory of a deceased relative or friend

Naming Opportunities

Permanent Naming Rights

- Standard Room – \$10,000

Annual Naming Rights

- Continuing Care Suite – \$2,500
- Standard Room – \$1,000

Pavers

- 2'x2' Paver with Text Only – \$1,500
- 2'x2' Paver with Logo – \$1,750

Other

- Additional naming opportunities are available

Donors also receive recognition on our annual donor wall, in our annual report and a special highlight in our monthly newsletter.

Learn more

For more information contact the Development Department at **614-227-3777** or visit rmhc-centralohio.org