

**35**  
years  
1982 - 2017



sponsor a  
**COMMUNITY FUNDRAISER**

**Application to Sponsor a Community Fundraiser**  
to benefit

Ronald McDonald House Charities of Central Ohio  
711 Livingston Avenue, Columbus, Ohio 43205  
Phone: (614) 227.3700 • FAX: (614) 227.3765  
[www.rmhc-centralohio.org](http://www.rmhc-centralohio.org)

*This form must be submitted and approved prior to printing or promoting a community fundraiser or sales promotion that benefits Ronald McDonald House Charities of Central Ohio (RMHC).*

**I. General Information**

Date of Application \_\_\_\_/\_\_\_\_/\_\_\_\_  
Contact Person \_\_\_\_\_  
Name of Sponsoring Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ FAX(\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

**II. Event Information**

Name of Event \_\_\_\_\_ Date of Event \_\_\_\_/\_\_\_\_/\_\_\_\_  
Description of Event \_\_\_\_\_  
Location \_\_\_\_\_  
Total Anticipated Donation to RMHC \$ \_\_\_\_\_

Will you need RMHC to provide volunteers for the event?  Yes  No  
How many volunteers will be needed? \_\_\_\_\_

Is it necessary to have an RMHC staff representative at your event?  Yes  No

**III. Logo and Trademark Rules**

The display and use of the RMHC logo is subject to rules and regulations. All copy and promotional materials must be submitted to Ronald McDonald House Charities of Central Ohio for approval prior to printing and distribution.

Will RMHC logo be used?  Yes  No

**IV. Promotion of Event**

How will the event be promoted?  
 Newspaper  TV advertisements  Local News  Social Media  Radio  
 Other (please list) \_\_\_\_\_

*RMHC does not promote events conducted by sponsoring organizations unless otherwise agreed upon by RMHC staff. The agreed upon event promotion will be listed in detail upon approval. RMHC does not provide mailing or contact list information to sponsoring organizations. **RMHC will not secure media opportunities via television, newspaper, or other media sources to promote the sponsoring organizations event/fundraiser.** It is the responsibility of the sponsoring organization to promote the event.*

**V. Follow-Up**

RMHC must receive payment of proceeds **within 30 days of the event**. RMHC will be provided a financial accounting of the event if it is requested.

**VI. Insurance and Liability**

The sponsoring organization will conduct the event for the benefit of RMHC in accordance with the provisions of this proposal. Sponsor agrees to obtain any necessary licenses, insurance and/or permits and conduct the event in conformance with applicable laws, rules, regulations, and ordinances.

RMHC is not liable to any person, group or entity for any fees, costs, or payments of any kind in connection with or as a result of the proposed event. Sponsor agrees to indemnify and hold RMHC of Central Ohio and its respective trustees, members, employees, volunteers, and agents harmless against any and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney's fees, incurred or suffered by any person, group or entity in connection with or as a result of the event/promotion.

**VII. Acceptance**

My signature below indicates that I have accurately represented the event being planned and that I will abide by RMHC of Central Ohio's expectations expressed in this document.

Sponsoring Organization \_\_\_\_\_  
Organization Representative Signature \_\_\_\_\_  
Printed Name \_\_\_\_\_  
Date \_\_\_\_/\_\_\_\_/\_\_\_\_

*Please return this form to:*

**Carly Damman**

Community Partnerships Associate  
carly.damman@rmhc-centralohio.org  
Ronald McDonald House Charities of Central Ohio  
711 E. Livingston Ave., Columbus, Ohio 43205

or

**Keiana Mitchell**

Community Partnerships Associate  
keiana.mitchell@rmhc-centralohio.org  
Ronald McDonald House Charities of Central Ohio  
711 East Livingston Ave., Columbus, Ohio 43205

**For RMHC of Central Ohio Use Only**

Approved  Denied

Comments: \_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_



**Ronald McDonald House Charities®**  
**Central Ohio**

Learn more about how **you** can support our mission:

**rmhc-centralohio.org** • 614-227-3700  
711 East Livingston Avenue, Columbus, Ohio 43205

